

Press Release

A) Drugs Control Administration, Telangana seized 'aio organic Almond Oil,' 'aio organic Walnut Oil,' and 'aio organic Kalonji Oil,' which are being claimed as edible oils, in **Shalibanda, Hyderabad, for making **misleading advertisements** that they treat **Cancer, Heart diseases, Diabetes and Obesity.****

B) In a separate event, Drugs Control Administration, Telangana **raided a quack's clinic along with Vigilance & Enforcement Officials and seized drugs stocked for sale at **Irkigudem Village, Damercherla Mandal, Nalgonda District.****

A) Seizure conducted at Shalibanda, Hyderabad, for making misleading advertisements:

The details are as follows:

Drugs Control Administration, Telangana officials, detected products labeled as 'aio organic Almond Oil,' 'aio organic Walnut Oil,' and 'aio organic Kalonji Oil,' which are being claimed as edible oils and are circulating in the market with **misleading claims on their labels** that they treat '**Cancer, Heart diseases, Diabetes and Obesity.**' Such claims contravene the **Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.**

Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954 prohibits advertisements for the treatment of certain diseases and disorders. No person shall take part in the publication of advertisements regarding the

diseases/disorders indicated under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954.

On 2nd March, 2024, based on gathered intelligence, officials from the Drugs Control Administration of the Hyderabad Zone conducted a raid at Door No. 20-5-348/1, Shakker Ganj, Shalibanda, Hyderabad. The raid targeted the manufacturing location of products labeled as 'aio organic Almond Oil,' 'aio organic Walnut Oil,' and 'aio organic Kalonji Oil,' which were found to bear misleading claims stating that they treat Cancer, Heart diseases, Diabetes, and Obesity. Stocks of a total worth of Rs. 21,000/- were seized during the raid.

Sri. T. Rajamouli, Assistant Director, Hyderabad and Smt. B. Lakshmi, Drugs Inspector, Charminar are among the officers who carried out the raid.

Photographs of the products seized for making misleading advertisements



Under the Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, it is expressly prohibited to disseminate misleading advertisements claiming treatment for 'Cancer, Heart diseases, Diabetes, and Obesity.' This legislation aims to safeguard public health by preventing the promotion of false or unproven remedies for serious medical conditions.

Further investigation shall be carried out and action shall be taken as per the law against all the offenders.

Persons who engage in making misleading advertisements regarding the treatment of certain diseases and disorders are punishable under Drugs and Magic Remedies (Objectionable Advertisements) Act, 1954, with imprisonment which may extend to six months, or with fine, or with both.

B) Seizure carried out at a quack's clinic in Irkigudem Village, Damercherla Mandal, Nalgonda District

The details are as follows:

On credible information, Drugs Control Administration officials along with Vigilance and Enforcement Officials, on 02nd March, 2024 raided the premises of a quack Dasari Mallaiah, at D. No: 2-43/1, Irkigudem Village, Damercherla Mandal, Nalgonda District, who was claiming himself as a 'Rural Medical Practitioner' and practicing medicine without proper qualification at his clinic.

During the raid, DCA officials detected huge stocks of medicines found stocked at the premises without any drug license. 41 varieties of medicines, including antibiotics, steroids, analgesics, cough syrups, anti-ulcer drugs,

antidiabetics, antihypertensives, etc., were found stocked at the premises. DCA officials seized the stock, worth a total of Rs. 45,000/- during the raid.

DCA officials detected several higher generation 'antibiotic injections' at the clinic during the raid. Indiscriminate sale of antibiotics, by an unqualified person may have disastrous consequences on the health of public, including emergence of '**Antimicrobial Resistance**'.

Sri. K. Dass, Assistant Director, Nalgonda, Sri. K. Someshwar, Drugs Inspector, Miryalguda, and Sri. Sk. Ghouse, Inspector of Police, Vigilance and Enforcement Department, Nalgonda Unit, are among the officers who carried out the raid.

DCA officers lifted the samples for analysis. Further investigation will be carried out, and action will be taken as per the law against all the offenders.

Wholesalers/Dealers who supply medicines to such unqualified persons, who are stocking and selling drugs without a drug license, are also punishable under the Drugs and Cosmetics Act, and stringent action shall be taken against such Wholesalers/Dealers. Wholesalers/Dealers shall mandatorily ensure that the recipient entities hold a valid drug license before supplying medicines to them.

The Drugs Control Administration, Telangana, issues drug licenses for the stocking and selling of medicines in accordance with the provisions of the Drugs and Cosmetics Act. **Stocking drugs for sale without a drug license is punishable under the Drugs and Cosmetics Act, with imprisonment for up to five years.**

Surprise checks are intensified on such unqualified persons who are engaged in stocking and selling drugs without any drug license. Stringent action will be taken as per the law against violators.

The public may report any complaints regarding illegal activities concerning medicines through the **Drugs Control Administration, Telangana Toll-Free Number 1800-599-6969**, which is operational from 10:30 am to 5:00 pm on all working days.

Date: 03-03-2024

V.B. KAMALASAN REDDY, IPS

DIRECTOR GENERAL

A) Photograph of Seizure conducted at Shalibanda, Hyderabad, for making misleading advertisements:



B) Photograph of Seizure carried out at a quack's clinic in Irkigudem Village, Damercherla Mandal, Nalgonda District

