



**GOVERNMENT OF TELANGANA
DRUGS CONTROL ADMINISTRATION**



Press Note

Press Note No. 14/DCA/2026

Date: 11-04-2026

DCA Telangana under Praja Palana – Pragathi Pranalika Conducted Statewide Awareness Campaigns Promoting Judicious Use of Antibiotics, Preventing Misuse of Habit-Forming Medicines, and Creating Public Awareness on DCA Initiatives to Ensure Availability of Safe and Quality Medicines

The Drugs Control Administration, Telangana, under the **Praja Palana – Pragathi Pranalika Programme**, conducted statewide awareness programmes as part of **Health Week – Day 6 (11th April, 2026)**, dedicated to the theme **“Drugs Control and Regulatory Strengthening.”** The programmes focused on **“Preventing Misuse of Habit-Forming Medicines & Ensuring Availability of Safe and Quality Medicines – DCA Public Awareness Initiatives.”**

Statewide awareness rallies and meetings were organized across all 33 districts of Telangana, including key locations in Hyderabad such as Punjagutta, Koti, Secunderabad, and Dilsukhnagar. The programmes witnessed participation from pharmacists, chemists, pharmacy students, and other stakeholders, with an approximate attendance of 15,000 participants.

Officials from the **EAGLE Force (Telangana Anti-Narcotics Bureau)** participated in the programmes and sensitized stakeholders on the misuse of habit-forming medicines and its consequences. DCA officers, along with EAGLE Force officials, also visited addiction treatment facilities across the State.

In addition, **essay writing, quiz competitions, elocution, and painting competitions** were conducted in educational institutions across the State to create awareness among students regarding drug misuse and responsible medicine use.

DCA - Awareness Activities as part of *Praja Palana – Pragathi Pranalika Program* creating public awareness on the following **key areas**:

- Awareness on misuse of habit-forming drugs
- Judicious use of antibiotics
- Promotion of QR verification for Schedule H2 drugs
- QR-based reporting of Adverse Drug Reactions
- Online verification of licensed pharmacies
- DCA Helpline for spurious/counterfeit drug complaints

The DCA distributed **public awareness banners and pamphlets** covering the above key areas to enhance public awareness.

A **Pledge for Responsible Use of Medicines and Prevention of Drug Misuse** was administered during the awareness meetings.

The Drugs Control Administration reiterated that the collective efforts of pharmacists, chemists, and all stakeholders are essential to safeguard public health and to achieve the Government's objective of making Telangana a drug-free State.

A **State-Level Awareness Meeting** was conducted at the Auditorium, Alumni Building, Gandhi Medical College, Secunderabad, on 11th April, 2026.

The Hon'ble Health Minister, Sri Damodar Rajanarasimha garu, addressing the State-level awareness meeting, urged the public to understand that misuse of medicines can cause serious harm to individual health and society. It was emphasized that medicines must be used responsibly and strictly in accordance with medical advice.

The Hon'ble Health Minister also called upon the public to support the efforts of the Government of Telangana in preventing the misuse of prescription medicines and in spreading awareness among others. It was further emphasized that everyone should strive towards building a healthier, safer, and drug-free Telangana.

Date: 11-04-2026

**SHAHNAWAZ QASIM, IPS
DIRECTOR GENERAL**
